



Rotary
India Literacy Mission

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Empowering Non-Literate Adults through ADULT LITERACY

Adult Literacy is one of the flagship initiatives of the Rotary India Literacy Mission, it is an inclusive effort to promote literacy and education throughout the country. By aiming to make the entire nation 100% literate, the program creates an inclusive and transformative platform that can have a profound impact on the lives of citizens.

The core focus of this program is to empower individuals who missed the opportunity to learn how to read or write during their formative years. Education is a



fundamental right, and this program is working to ensure that even those who missed out the opportunity earlier in life. Through this initiative, they can gain the skills and knowledge they need to improve their quality of life.

The approach of using successive orientation programs to introduce participants to the Diksha Model, "Each One Teach One," is effective in fostering a sense of community involvement and shared responsibility. Engaging leading schools like DPS Howrah, DPS Megacity, Sushila Birla School, Hariyana Vidya Mandir School, Assembly of Angels Secondary School, Silver Point School, and Khalsa School is a strategic move that not only brings expertise but also

mobilizes a wider network to contribute to the cause of total literacy.

The enthusiasm shown by both students and teachers from various schools is a testament to the impact and relevance of the program. The active involvement of 5,000 student volunteers to

eradicate illiteracy; speaks volumes about the dedication of the younger generation to social progress.

The introduction of the "Vidya" model, "Each One, Teach Many," adds another layer of effectiveness to the initiative. Our team has been working relentlessly since July 2023 and we were able to launch 70 centers in different parts of the country, such as Uttar Pradesh, Bihar, and West Bengal.

Overall, the Adult Literacy program's holistic approach, partnerships with schools, grassroot organisations, Universities, and innovative models demonstrate a strong commitment to the larger goal of achieving universal literacy in India.

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Message from PRIP Shekhar Mehta on Behalf of Team RILM



As you know, this is an exceptional year for us!

Rotary India Literacy Mission (RLM) embarks on its 10th year, it is a time to reflect, celebrate and learn. Reflecting on our journey, celebrating our achievements, and sharing meaningful experiences is a great way to acknowledge the hard work and dedication put in by everyone involved.

Total Literacy is undoubtedly a crucial goal, especially in a diverse and populous country like India. Empowering adult non-literate individuals with the ability to read and write can have a profound impact on their lives and society as a whole. Our efforts in reaching remote areas and engaging with various stakeholders exemplify the dedication required to bring about such positive change.

Each Literacy Times this year will share something that has defined RILM and its journey. It could be an image close to our hearts, poetry that fired us, or thoughts, people, and places that have inspired us.

RILM has been working in the remote pockets of the country and meeting with a large number of stakeholders to transform 50 million Adult non-literate into literate individuals, we need your extensive support to make this achievement possible.

I want to congratulate everyone who has been involved in making this dream successful, and may your continued efforts bring even greater success in your mission to achieve Total Literacy in India!

Our Ongoing Masterclasses

LAKSHYA SCHOLARSHIP

Let's Join Hands to Make
a Change in the Lives of Students...

Join the Master-Class to Know More!

Every Thursday, 4:00 PM - 5:00 PM



Meeting ID: 662 000 2393
Passcode: Q9ZeWC

Adult Literacy Program

VIDYA

Each One Teach Many

Support Us in Transforming Lives
One Person at a Time...

Join the Master-class to Know More!

Every Friday, 4:00 PM - 5:00 PM



Meeting ID: 662 000 2393
Passcode: Q9ZeWC



A Big Day for Muzaffarpur, Bihar: Dignity Through Literacy

In the heart of Muzaffarpur, Bihar, a wave of transformational change was set into motion, radiating hope and empowerment for the community. It was a day eagerly anticipated by many—a day that marked the inauguration of 10 "Vidya" centers at Rampurdayal Panchayat. The event was a testament to the unwavering commitment of the Rotary India Literacy Mission to bring education to the doorsteps of those who had been denied its light for far too long.

Nestled in interior pockets of the country, the Adult Literacy program has been quietly making its impact felt. Collaborating hand in hand with CREATOR, a local NGO, the Rotary India Literacy Mission has taken a significant stride towards its mission.

The inauguration ceremony was graced by the presence of local leaders, adult learners, and individuals who had embarked on this journey toward literacy. Among them was Mr. Brajesh



Kumar, the Panchayat Pradhan, whose words echoed the sentiments of the entire community. "We are extremely grateful to the RILM for giving us the platform to make hundreds of non-literates into literates," he expressed with a heartfelt smile. The applause that followed was not just for his words but for the shared belief that education holds the key to dignity and progress.

As the event concluded, an invitation resonated in the air: "Are you also keen to be a part of the development of our country?" The answer was clear—many hearts are now aligned with the cause, ready to extend their support to this journey of empowerment.

In the days that followed, the ripple of change emanating from the 10 "Vidya" centers continued to spread. Lives were being illuminated, dreams rekindled, and futures rewritten—one letter at a time.

Creating Nationwide Impact: Rotary India Literacy Mission Joins Forces with University of Engineering & Management (UEM), Jaipur

Rotary India Literacy Mission continues to make waves in the field of adult education, reaching thousands of non-literate adults across the country. In a significant stride towards this mission, the organization has forged a partnership with the University of Engineering & Management (UEM), Jaipur. The collaboration aims to contribute to the flagship program, Adult Literacy and has already witnessed transformative results.

As part of this strategic partnership, over 1,000 adult learners have enthusiastically participated in Kota, Rajasthan. This remarkable turnout showcases the impact that can be achieved when organizations with a shared vision join hands for a common cause.

The program's success in Kota, Rajasthan, serves as a testament to the dedication and hard work of the teams involved. The University of Engineering & Management (UEM), Jaipur, has shown a remarkable commitment to the cause, aligning its resources and expertise towards creating a positive impact on the lives of adult learners.



MCKV School Hosts Thought-Provoking Session to Engage Young Minds in Adult Literacy

The corridors of MCKV School were abuzz with enthusiasm as young voices united for a transformative cause. Ms. Mallika Mukherjee, the Principal of MCKV School, couldn't hide her excitement, saying, "A lot of youngsters are showing interest, and my students are also happy to participate in the thought-provoking session... and that is indeed an impactful approach to make India Total Literate."

The event unfolded at MCKV School, Howrah, West Bengal, like a candle of hope. The school's campus, usually bustling with academic activities, now resonated with the buzz of anticipation. The goal is clear: to foster an understanding of the transformative power of education and inspire students to actively contribute to the cause.

"I am feeling great to participate in this initiative. And also glad that today I met with more than 650 fellow classmates from classes VI to VIII," shared a student brimming with excitement. The sentiment was unanimous among the students, who recognized the significance of their involvement in a mission that aimed to break the chains of illiteracy.

The engagement of the young minds wasn't just a symbolic gesture; it was a promise of



commitment. As students learned about the "Each One-Teach One" model, "Diksha", they were infused with a renewed sense of purpose. They saw their education as a privilege and an opportunity to uplift others.

With the sun setting on the event, the corridors of MCKV School echoed the aspirations of a generation that had been stirred. It was a story of young hearts finding a purpose beyond textbooks, and of educators and leaders who were paving the way for a brighter future.



Igniting Change:

RILM's Awakening at Lake School for Girls



The halls of Lake School for Girls reverberated with a sense of purpose as the Rotary India Literacy Mission (RILM) set the stage for a transformative dialogue. With a steadfast commitment to making India Total Literate, RILM took its cause to the heart of Kolkata, inspiring young minds to be the torchbearers of change.

The occasion was an awareness campaign organized by RILM, as part of its Adult Literacy program. The aim was to kindle a spark within the students of Lake School, motivating them to participate in the Each One Teach One model known as "Diksha." As students gathered, the atmosphere buzzed with curiosity and anticipation.

Among the participants was a student whose joyful smile captured the essence of the event. "It's indeed a great platform to share my learning with a person who is non-literate and trust me, we

would be grateful to be a part of it," she shared. Her words encapsulated the sentiment that was rippling through the room - a sentiment of gratitude and a commitment to be agents of change.

As the awareness session unfolded, stories of transformation, anecdotes of empowerment, and the mission's vision painted a vivid picture of the journey that lay ahead. The students learned that their education was a privilege, a treasure that could be shared to light up the lives of those who had been denied the chance to read and write.

"The response we received from the students was heartening," shared a representative from RILM. "Their enthusiasm is a testament to the fact that young hearts are eager to make a difference."

With the conclusion of the event, Lake School for Girls stood as a hub of inspiration and potential. The young attendees left the session with more than just information; they carried with them the promise of participation, the spark of commitment that had been ignited within them.

The partnership between RILM and Lake School for Girls was not just an event; it was the birth of a movement that would weave education into the fabric of change.



Adult Literacy Initiative Empowers Non-Literate Adults, Leaving a Trail of Smiles



Dreams are coming true for individuals who have long yearned for the ability to read and write in Namkhana, an interior area of Sundarbans. Moni Manna, a 40-year-old resident of Patibunia, couldn't contain her joy as she expressed, "I have never imagined that one day, I will be able to write my name... I have started identifying and writing words and letters... my dream has been accomplished." Moni's childlike smile painted a picture of the transformation taking place in this remote corner of the world.

Partnering with the Human Development Center, the Rotary India Literacy Mission (RILM) has

been tirelessly working to bring the light of education to the lives of non-literate adults like Moni. The program has set up 10 centers in Namkhana, aiming to empower individuals who have missed out on the opportunity to learn to read and write.

Through a dedicated ground-level campaign, RILM has managed to engage more than 300 adult learners. These learners, who once faced the barriers of illiteracy, are now taking bold steps towards a brighter future. The impact of RILM's initiative is palpable, as smiles of accomplishment spread across the faces of learners who are unlocking the

world of words and knowledge.

"Namkhana, nestled within the interior of the Sundarbans, presented unique challenges, but it's here that we witnessed some of the most heartwarming transformations," shared a spokesperson from the Human Development Center. The region's remoteness underscores the significance of this initiative, as it bridges the gap between education and the underserved.

Through dedication, determination, and the unwavering support of RILM and its partners, a brighter chapter is being written for the residents of this coastal haven.



Young Hearts Unite for Total Literacy: Birla Bharati School's Remarkable Step

The sprawling grounds of Birla Bharati School bore witness to an extraordinary sight—a sea of eager faces, all united by a common purpose. "Have you ever seen such a crowd of students joining a mission to make our nation totally literate?" asked a bystander, echoing the sentiments of many who were captivated by the event's energy.

The occasion was an orientation program organized by the Rotary India Literacy Mission (RILM), aimed at familiarizing more than 200 students from Birla Bharati School with the organization's Adult Literacy program. Operating under the "Diksha" (Each One, Teach One) model, this initiative seeks to empower non-literate adults with the gift of education.

Amidst the gathering, one voice stood out—that of Ms. Apala Datta, the proud principal of Birla Bharati School. "Our students are our pride," she shared, her words echoing with a deep sense of commitment. "And we do hope that their enthusiasm will make this mission successful."

The enthusiasm of the students was palpable. As they engaged in the orientation, stories of transformation, statistics about illiteracy, and the vision of a "Total Literate" India unfolded before



them.

"It's truly inspiring to see young people taking up the mantle of social responsibility," said one teacher from the school, reflecting on the significance of the moment. The event wasn't just a passive information session; it was a call to action. Each student was challenged to recognize the power of their education and to share that power with others.

With the sun setting behind them, the students dispersed, carrying the torch of education's transformative potential. Their steps were a testament to the belief that collective efforts, no matter how small, can create waves of change that have the power to shape a nation.



Key Updates

Unlocking Hope Behind Bars: Literacy Initiative at West Bengal's Correctional Homes



A powerful collaboration between Rotary India Literacy Mission and the Department of Correctional Administration, Government of West Bengal has breathed new life into the hearts and minds of inmates in correctional homes across the state. This joint effort is set to transform the lives of thousands of non-literate inmates through the "Vidya" (Each One-Teach Many) program.

In a remarkable step towards rehabilitation and empowerment, the initiative focuses on providing education and literacy to inmates who had once been denied such opportunities. Thanks to the impactful understanding between the Rotary India Literacy Mission and the Department of Correctional Administration, a new chapter of hope is being written behind prison walls.



The "Vidya" program's essence lies in its ability to harness the strength of one to uplift many. The ripple effect of this initiative is profound, as it not only equips inmates with the ability to count numbers, read, and write words but also cultivates a sense of self-worth and purpose.

The pilot phase of this transformative program has taken root at Midnapore Correctional Home. Here, 55 adult learners and three dedicated teachers from the correctional home have come together in a powerful pursuit of education and self-improvement. The success of this endeavor has laid the foundation for expansion, promising the gift of literacy to even more inmates.



Our collaboration with the Department of Correctional Administration is a testament to the potential of education to transform lives, no matter the circumstances. Through 'Vidya,' we are not just teaching letters and numbers; we are giving individuals a chance to rewrite their narratives."

The journey has just begun, but the echoes of transformation can already be felt. In the heart of every inmate turned teacher, in every written word mastered by a learner, the promise of a brighter future shines through.



Eventful Day for Rotary India Literacy Mission

President of Rotary International (2021-22) Hands Over Educational Content to Mizoram

It was a day of significance and accomplishment as the Rotary India Literacy Mission marked a momentous occasion. Shri Shekhar Mehta, President of Rotary International for the term 2021-22 and Chief Advisor of Rotary India Literacy Mission, graced the event with his presence as he handed over Audio-Visual Educational content for classes I-XII to PI Laldawangliani Chawngthu, Director of State Council of Educational Research and Training (SCERT), Mizoram.

The ceremony, held in Kolkata, underscored the collaborative efforts of Rotary India Literacy Mission and SCERT in Mizoram. The Audio-Visual Educational multimedia content, which has received approval from the National Council of Educational Research and Training (NCERT), is a testament to RILM's commitment to enhancing education through innovation.

"We are honored to be part of this initiative that will impact the education of thousands of students in Mizoram," shared Shri Shekhar Mehta. "Quality education is a cornerstone for the growth of any society, and RILM is dedicated to ensuring that every child has access to it."

The content, developed by Rotary India Literacy Mission, is poised to revolutionize the learning experience by offering engaging and comprehensive educational materials. This initiative is set to bridge gaps in education and make quality resources accessible to students across Mizoram.

As the Audio-Visual Educational multimedia content makes its way to classrooms, Rotary India Literacy Mission envisions a brighter future for students, where learning is not limited by barriers to access.



Memorandum of Understanding Paves the Way for Mass Adult Literacy Initiative

In a landmark step towards achieving Total Literacy, the Rotary India Literacy Mission (RILM) and the Managing Committee of DAV College have formalized their commitment to education and empowerment through a Memorandum of Understanding (MoU). This strategic collaboration aims to leverage the vast network of educational institutions under the DAV umbrella to drive adult literacy through RILM's "Diksha" program.

The signing of the MoU marks a milestone as RILM expands its network and influence, joining hands with DAV College's impressive educational ecosystem. With over 900 educational institutions spanning the nation, and a student strength of more than 30 lakhs, DAV College has the potential to catalyze widespread change through the

"Diksha" program.

Under the terms of the MoU, each student within DAV College's extensive network will take on the role of an agent of change. They will identify non-literate adults within their communities and embark on a journey to guide them towards literacy.

The momentous signing took place in Delhi, witnessed by notable figures including Sri Punam Suri and distinguished guests such as Rotary District Governor of 3011, Jitendra Gupta, District Literacy Chair, Pran Mehta, and Adult Literacy National Committee Chair, Ramesh Chander. Their presence underscored the collective commitment to education and its transformative potential.



Updates from “Annapurna” program

Packet-Food Distribution Initiative Brings Sustenance to Underprivileged Communities

In a heartwarming display of solidarity and compassion, we joined forces with the KFC Add Hope program to make a tangible difference in the lives of hundreds of underprivileged individuals. Through a recent packet-food distribution program, Annapurna has extended a helping hand

to communities in need across Kolkata, South 24 Parganas, and North 24 Parganas.

The recent packet-food distribution program has not only delivered nourishment but also an affirmation of care and solidarity. The collaborative effort has touched the lives of countless individuals, providing them with more than just food—it has given them a sense of belonging and the knowledge that they are not alone in their struggles.

As the distribution program continues to unfold, it reinforces the idea that compassion has the power to transcend barriers and touch hearts. Each packet of food becomes a symbol of solidarity, a reminder that we can make a difference in the lives of those who need it the most.

The program has shown that small actions, when combined with determination and a shared vision, can create ripples of positive change that extend far beyond a simple meal.



Strengthening Literacy Through Collaboration: Padho Bharat Library

Ratna Nidhi Charitable Trust and Rotary India Literacy Mission have taken a monumental step forward in their shared mission to promote education and literacy across the nation. In a move that underscores their commitment, Ratna Nidhi Charitable Trust has announced plans to build 500 libraries in partnership with Rotary India Literacy Mission. This collaboration is poised to be a game-changer in their collective pursuit of a more educated and literate India.

These libraries will serve as beacons of knowledge, offering communities a space to explore, learn, and dream.

In another significant development, Orient Black Swan has lent substantial support to this noble cause by donating a staggering 1 lakh books. This

contribution is a testament to the power of partnerships in driving positive change. These books will find their way into the hands of eager learners, opening doors to imagination, discovery, and enlightenment.

We believe that education is the foundation for progress. Through these libraries and books, we aim to create opportunities for individuals to learn, grow, and shape their futures.

This partnership marks a significant milestone in the ongoing journey towards achieving nationwide literacy. The collaborative efforts of Ratna Nidhi Charitable Trust and Rotary India Literacy Mission will undoubtedly leave an indelible mark on the landscape of education and empowerment.



Project Dignity:

Empowering Lives Through Dignity

Our Target Group: Widows, Single Mothers, Unmarried Sons and daughters of Widows and Single Mothers.

Total Beneficiaries Trained – 3,805 (84%)

Total Beneficiaries placed – 2,250 (60%)

The Project is presently ongoing in Madhya Pradesh (Bhopal), Maharashtra (Thane), West Bengal, Delhi.

There are 5 Training Partners in the Grant presently

- 1) Lok Bharati Skilling Solutions Pvt. Ltd.
- 2) Bandhan Konanagar
- 3) Career Society
- 4) Frontline Software & Services Pvt. Ltd.
- 5) Vasudhaiva Kutumbakam Micro Finance Organisation

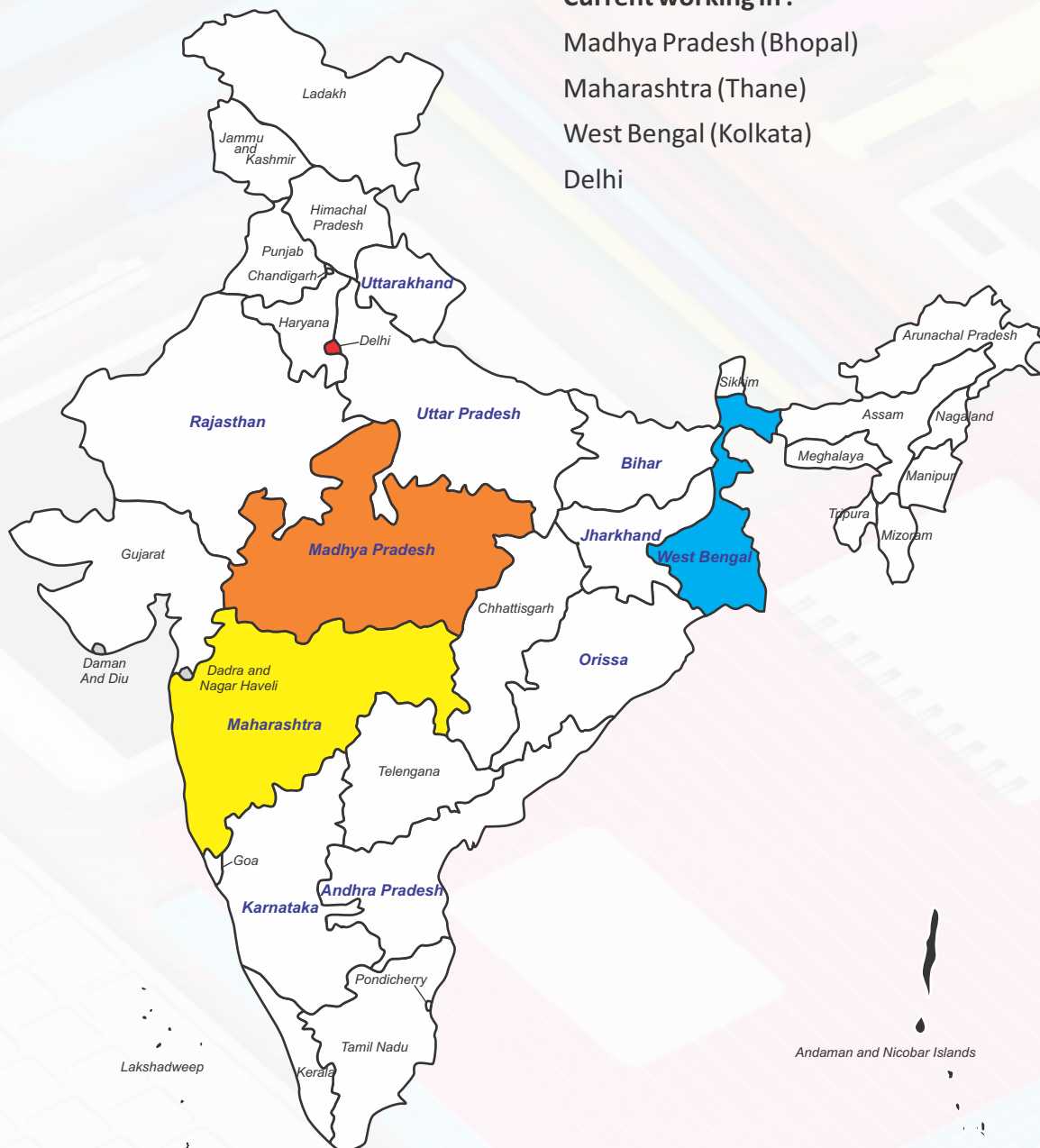
Current working in :

Madhya Pradesh (Bhopal)

Maharashtra (Thane)

West Bengal (Kolkata)

Delhi



Rising Above Challenges

Fancy Das's Journey of Resilience and Triumph



The story of Fancy Das stands as a shining example of the incredible power that resides within human resilience and determination. In the face of economic hardships and personal loss, Fancy's

unwavering spirit illuminated a path of hope, demonstrating that with dedication and hard work, one can overcome any obstacle.

Fancy's journey was marked by economic instability, as her mother earned a modest income of Rs 5,000/- per month working in a bag shop. The loss of her father further compounded their struggles. However, Fancy's dreams of a better life remained steadfast, and she was determined to

secure a respectable job that would not only provide financial stability but also bring about positive change.

She then came to know about the opportunity at Chandannagar Bandhan Skill Development Centre, where she enrolled as a sales student. She got training at HDB Financial Services. As she successfully secured a job with a monthly income of INR 12,415/-.

"I am immensely grateful to Bandhan Konnagar and RILM for offering me this opportunity when I needed it the most," shares Fancy with heartfelt gratitude.

Her journey has turned her into a source of motivation for her colleagues and seniors, as her dedication and success stand as a testament to the power of perseverance.

Weaving Dreams into Reality

Rajashree's Journey of Empowerment



Rajashree's journey began with modest beginnings. Hailing from a humble family, she had managed to complete only her 9th grade before life's twists led her down an unexpected path. At a young age, she was

married, and a few years into their marriage, her husband passed away, leaving responsibility of caring for their two young children.

Living with her in-laws, Rajashree was acutely aware of the need to contribute to her family's well-being. She ventured into odd jobs, juggling household expenses and her children's education with her limited means.

One fateful day, Rajashree's life took a turn for the better through a neighbor's revelation about the Sewing Machine Operator (SMO) training program organized by Lokbahrti Skilling Solutions Pvt. Ltd. & sponsored by RILM. This opportunity promised not just training but also a chance for sustainable employment.

The training program immersed Rajashree in the art of tailoring, from cutting to stitching and pattern making. Upon completion of the training, Rajashree was selected by Yuva Garments as a tailor, earning a monthly salary of INR 4,500.

The newfound job not only harnessed Rajashree's acquired skills but also provided her family with the stability they desperately needed. "RILM and Lokbahrti have bestowed upon me a second chance at life," Rajashree humbly acknowledges.



Rising Against the Odds:

Chandni's Journey of Education and Empowerment

In the heart of rural Muzaffarpur, Bihar, the story of Chandni Kumari, a 14-year-old girl, echoes with the resilience of a spirit determined to overcome challenges. Born into a financially disadvantaged family, Chandni's journey is a testament to the transformative power of education and unwavering determination.

Chandni's father, a daily wage laborer, toils tirelessly to support their family, but financial constraints have cast shadows on Chandni's path to education. Her aspirations faced many barriers, and she had to make the heart-wrenching decision to drop out of school after the 4th grade. The challenges that beset her were formidable, but Chandni's spirit remained unbroken.

In August 2022, a glimmer of hope emerged for Chandni in the form of the RILM Asha Kiran program. Selected as a beneficiary, Chandni's dormant dreams were rekindled. Despite her time away from formal education, her determination to learn burned brightly. Guided by the program's mentors, Chandni embarked on a journey of catching up on the foundational knowledge she missed.

Today, Chandni has found herself seated in the 3rd grade at the RILM Asha Kiran Center. The program has been her lifeline, not only providing her with the gift of education but also with a network of support and encouragement. The challenges that once loomed large are now met with the conviction that education can pave the path to a brighter future.

With the unwavering guidance of her mentor, Madhubala Kumari, Chandni's resolve to continue her studies burns brighter than ever. "Education is my tool to build a better life for myself and my family," Chandni states with determination.

The story of Chandni Kumari is a beacon of hope, illustrating that even in the face of adversity, dreams can be revived and futures can be rewritten. With every lesson learned, every skill acquired, and every milestone achieved, Chandni's journey reflects the transformative impact of educational initiatives like RILM Asha Kiran. In her pursuit of knowledge, she not only empowers herself but sets an inspiring example for her community.



From Challenges to Triumph:

Bandana's Journey of Education and Hope



In the rustic landscape of rural Muzaffarpur, Bihar, a tale of resilience and unwavering determination unfolds through the life of Bandana Kumari, a 14-year-old girl. Hailing from a financially disadvantaged family, Bandana's journey exemplifies the transformative power of education and the unwavering spirit of dreams.

Bandana's father, Kishori Rai, works tirelessly as a daily wage laborer, battling against the odds to provide for his family. Yet, the journey to education for Bandana has been marred by financial constraints and a lack of support. The quest for learning remained a challenging endeavor, casting shadows over her aspirations.

However, a pivotal turning point arrived in August 2022 when Bandana was selected as a beneficiary of the RILM Asha Kiran program. This opportunity breathed new life into her dreams. Despite having spent some time away from the school environment, her eagerness to learn burned brighter than ever. Guided by her mentor, Pooja, Bandana embarked on a journey of bridging the gap in her foundational knowledge.

Today, Bandana finds herself seated in the 3rd

grade at the Asha Kiran Center, a testament to her determination and the support of the program. Beyond the curriculum, RILM Asha Kiran has been a catalyst of change, offering not only education but also emotional and mental support to Bandana and her family.

Pooja, Bandana's mentor, has been the guiding force behind her transformation. With Pooja's unwavering assistance and encouragement, Bandana's resolve to continue her education shines brighter than ever. "Through education, I want to carve a path to a brighter future for my family and myself," Bandana asserts.

Bandana's journey resonates as an emblem of hope, underscoring that even amid adversity, education holds the power to rewrite destinies. With every step forward in her learning journey, Bandana not only empowers herself but also emerges as an inspiring beacon for her community. Her story speaks volumes about the transformative impact of initiatives like RILM Asha Kiran, offering not just education but also a renewed sense of purpose and the promise of a better tomorrow.



What's New in Digital Learning Initiative



After witnessing huge success from the Lakshya Scholarship, RILM has newly launched The "E-Shiksha - For all" initiative. This new initiative aims to provide digital learning opportunities to students across India using the "Think & Learn Premium" app developed by Byju's. Here are some key points about the initiative:

What about Accessibility: The initiative offers access to the "Think & Learn Premium" app by Byju's. Each student receives a single license, granting them access to the app's educational content. This content is likely designed to support various subjects and learning levels, catering to a wide range of students.

Duration: The access provided by a single license lasts for three consecutive years. This extended period ensures that students can continue to benefit from digital learning resources for an extended duration.

Sponsorship: The initiative allows Rotary districts or clubs to sponsor students' participation in the program by contributing Rs. 1,000 per student. This sponsorship model is designed to make the program more accessible to students who might not have the financial means to afford such resources on their own.

Market Value: The scholarship program claims that the market value of each scholarship, in terms of the access provided through the app, is approximately Rs. 80,000. This implies that the initiative aims to offer high-quality educational content at a significantly reduced cost to the students.

The program shares a success story from Baharu Girls High School in Joynagar, South 24 Parganas. According to the school's gratitude letter, students who benefitted from the Lakshya Scholarship and used the "Think and Learn Premium app" showed improved learning concepts and better results.

Achievements: The Lakshya scholarship and E-Shiksha-For-All initiatives combined have impacted the lives of 276 students from various states in India in July 2023, including West Bengal, Odisha, Uttar Pradesh, Haryana, and Maharashtra. This highlights the broad reach of the program and its ability to touch students from different regions.

Overall, the E-Shiksha - For all initiative appears to build upon the success of the Lakshya scholarship by providing students across India with access to digital learning resources through the Think & Learn Premium app. This initiative aims to bridge educational gaps and empower students to improve learning outcomes.



Glimpse of Media Coverage



Let's Be a Part of Our Journey

Since we have been working on different verticals,
and reaching the most interior.

pockets of our country, we need your support to make sure that all parts of the country are getting

basic support to live their life. we need your financial support to operate seamlessly.

You can contribute to us by scanning the link.

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